

# 2D 3D/Design Concepts

# Summer Homework

**Due Friday, September 6, 2019**

## Requirements

1. **Paper & Artwork** based on summer Museum Visit
2. **3 New Artworks**

## Museum Visit: Paper & Artwork

### Pick a Museum

Select a museum from the provided list and plan a trip to visit. Before you visit, research the collection online and special exhibitions and decide what you will focus on. Remember your sketchbook and camera (smartphone) when you go.

- Cincinnati Art Museum
- Contemporary Arts Center
- Taft Museum
- 21c Museum
- Wexner, Columbus
- Indianapolis Museum of Art
- Art Institute of Chicago
- Museum of Contemporary Art, Chicago

Select one artist to study at your museum.

Research the works at the museum as well as the artist, their work, their times and context.

### Visit a Museum

#### a. **Sketchbook**

Use your sketchbook as a means of documenting and also reflecting: take down the artist's information and any information that you can glean from the museum's wall tag. Pay attention to the space around your chosen work- what

does it say about your work? What is the context, the connection?

#### b. **Camera**

Document your visit with photography and make sure that you have physical evidence of visiting the museum - a receipt, ticket stub, etc. Get any pamphlets/postcards available on the artist or related works.

### Write a Paper

Write a 300 word paper about your artist- make sure that this is in your own words and ensure that you are thinking of the whole artist- time period, current events, artists of that same era, biographical information. Include at the end of the document a photograph of your evidence of visiting and at least 3 page pages of notes/sketching.

### Create Artwork

Create a 2D or 3D work of art that is inspired by your research. These must be exhibition quality works and you must have a sketchbook of images, notes, and reflections to support it.

## 3 New Artworks

**Create 3 new 2D or 3D works** from observation in drawing, painting, sculpture, or digital of a still life, landscape, cityscape, figurative, or a nature study. Do not stylize your technique. *Characters and cartoons are not acceptable.*

**Digital Artwork Option:** for students that have taken *Digital Print Design, Digital Image Editing, Photo Comp or Motion Graphics*. In place of one or two of the 3 New Artworks you may create one of the following digital layouts:

1. **Logo & Menu Design** (8.5 x 11 or larger)  
Design a logo and menu for cafe or restaurant.  
  
**Logo:** include the name and an icon.  
  
**Menu:** include the logo, address, hours of operation, phone, website, and 2 menu sections with 4 items in each. Each food item should include a name, description and price.
2. **Poster Design** (11x17 or larger)  
Design a poster for a summer festival. Include original imagery and visual hierarchy of event name, date, time, location, information, and website
3. **Scientific Infographic** (11x17 or larger)  
Design a infographic poster for a scientific theory, method or fact. Include original imagery and visual hierarchy of text.
4. **Comic Strip** (8.5 x 11 or larger)  
Create a comic strip that is at least 8 panes about a social issue. All characters must be original. Include text and color.
5. **Label Design** (3 x 6 or larger)  
Design a new label for a real can of food

or drink. Include the name of the product, original imagery, amount/size, bar code, nutrition facts, cooking instructions, ingredients.

6. **99% Invisible Poster** (11x17 or larger)  
Listen to a 99% Invisible Podcast episode and create a collage or illustration inspired by that information. Include the episode name, 99% Invisible, and the Radiotopia logo in the layout.
7. **Book Jacket** (5 x 12 or larger)  
Redesign a published book jacket (cover, back cover, spine, front flap, back flap) with an illustration or photograph.  
  
**Cover:** include the title, author, publisher, original image;  
  
**Back Cover:** include the synopsis (from Amazon or Barnes & Noble), bar code, and price;  
  
**Front Flap:** excerpt from book;  
  
**Spine:** title and author;  
  
**Back Flap:** author photo and biography